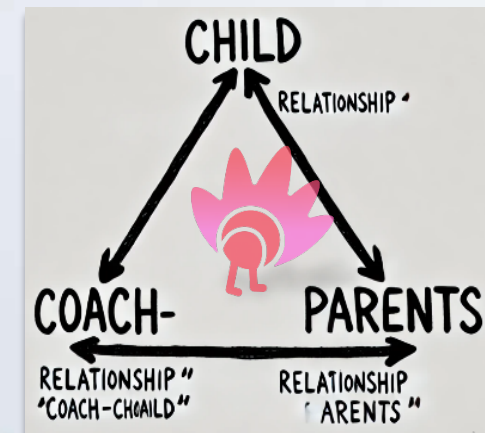


Young Tennis Stars

A program by ATF for
Developing Tennis
from Age 3 to 10 in Asia

“LETS MAKE ASIA STRONG TOGETHER”
ATF President Mr. Yuriy Polskiy



This triangle shows the three key relationships in kids' sports:

Coach & child — trust, learning, and motivation.

Parents & child — love, care, and support.

Coach & parents — a healthy collaboration, based on openness, respect and teamwork for the child's benefit.

When all three sides work together, the child grows confidently — both as an athlete and as a person

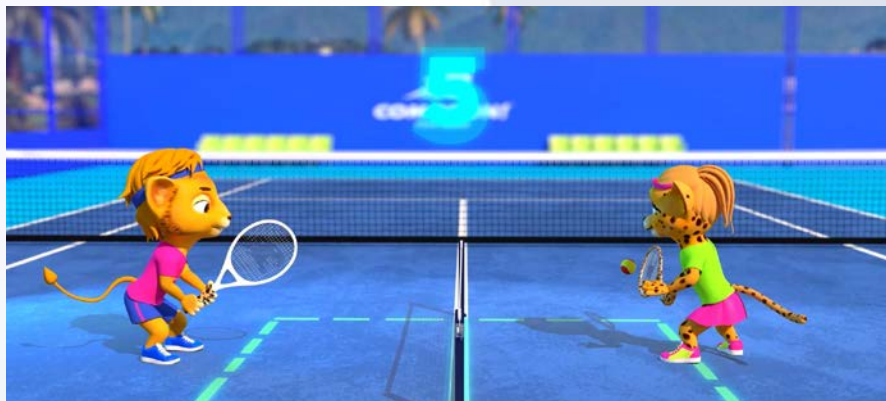
Reaching for the Stars together

- Fuel:** Kinder Tennis — spark kids' love for the game early.
- Foundation:** Build skills, technique, and mindset.
- Booster:** Orange & Green stages — performance level and competition.
- Driving Force:** ITF's JTI supports YTS structure.
- Wings:** Federations & sponsors help YTS grow.

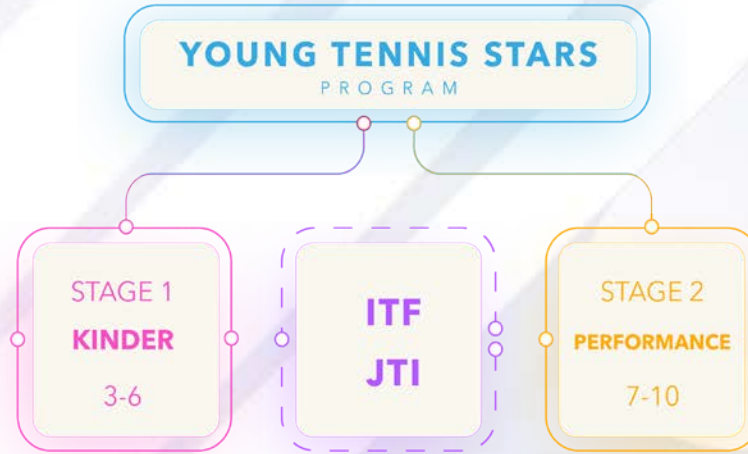


A) Stage 1 - Kinder Tennis (ages 3–6) Partner: COMOOON (Comooon Your Tennis!)

- Official Memorandum of Cooperation signed between ATF and COMOOON
- Innovative *play-through-movement* methodology
- Multimedia courses, coach learning platforms, and child-friendly content
- Implementation plan for kindergartens, schools, and tennis clubs
- First Kinder Tennis seminar held in Uzbekistan (Tashkent) with 30 coaches



Program Structure



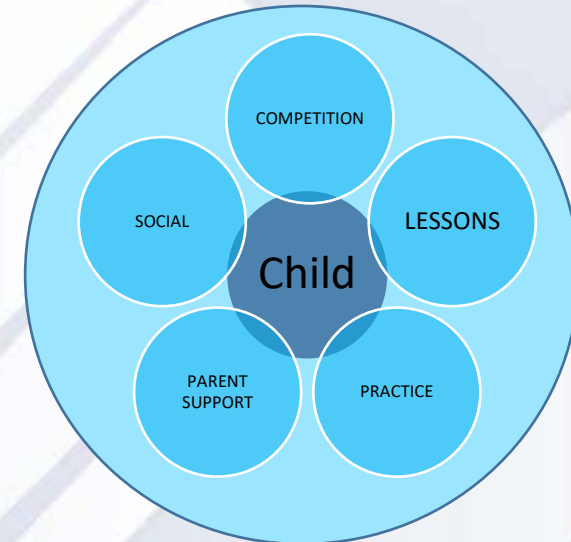
evolution

B) Stage 2 - Performance Tennis (ages 7–10)

Partner: Mike Barrell / evolve9

- Strategic partnership agreed with evolve9
- Seminar programs, educational modules, and coach standards prepared
- Infrastructure requirements aligned
- 3 Performance Tennis seminars across Asia in Phillipines, Nepal & Uzbekistan with more than 85 coaches

is a holistic tennis development system that brings together children, coaches, parents, clubs, and educational institutions.
It aims to build a strong foundation by:



Summary of 2025 Achievements

- Two major continental partnerships signed (COMOOON & evolve9)
- Launch of Kinder & Performance Tennis under ATF
- 4 YTS seminar successfully conducted in Uzbekistan&Philippines&Nepal for more than 110 coaches from 7 nations
- YTS brand introduced at ATP 250 Almaty Open
- Social media platforms launched yts.asiantennis
- Country communication pipeline established
- Increased visibility and trust towards ATF's new kids' tennis strategy

Plans for 2026

- Monthly online support for countries
- Expansion of social media and educational content
- Presence at ATP/WTA/ITF events
- Development of training materials for parents
- Large-scale festivals and kids' events
- KPI and reporting framework for countries
- New Kinder & Performance seminars across Asia
- Strengthening the network of YTS country coordinators
- Next nations: Cambodia, Turkmenistan, Mongolia, Bahrain



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